

EVIDENCE-BASED LEADERSHIP



Mark Jones, PhD(c)
Brandon Lee, MS, RD, CSSD, CCRP

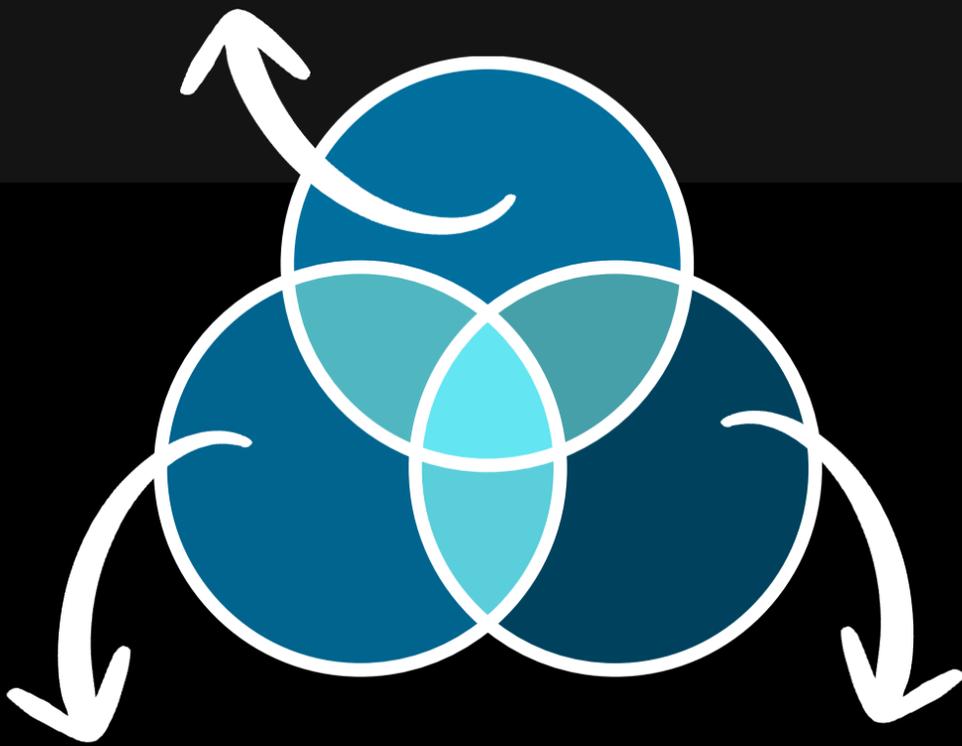


Evidence-based Leadership Definition:

The deliberate integration of clinical research, the frontline practitioners' expertise, and the end-user considerations to improve client outcomes.

Three Best Practices of Evidence-based Leadership

Standardization with Flexibility



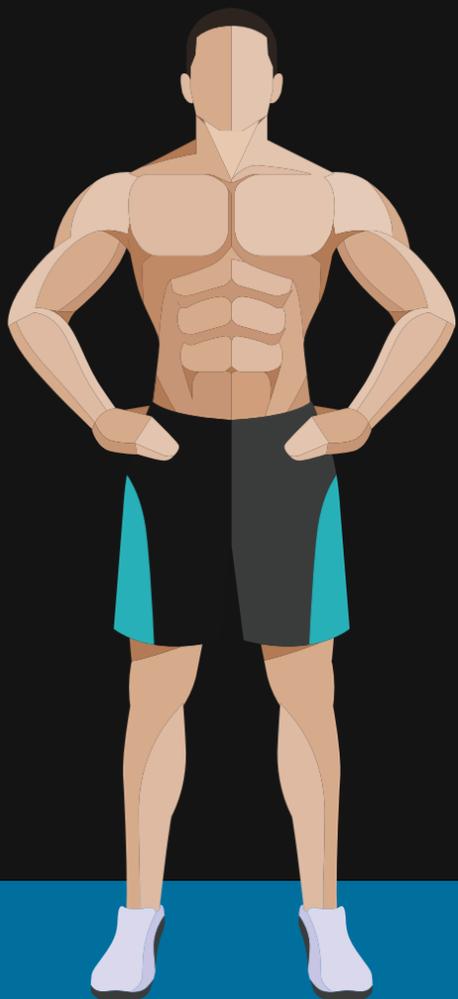
Professional Development Investment

Data-driven Approaches

Barriers to Evidence-based Leadership

Barriers to Standardization with Flexibility	Barriers to Professional Development	Barriers to Data-driven Approaches
<ul style="list-style-type: none">• Misalignment between scientific evidence and client values or perceptions.• Overreliance on standard operating procedures.	<ul style="list-style-type: none">• Organizational culture de-prioritizing lifelong learning (e.g., little to no protected time for continuing education).	<ul style="list-style-type: none">• Lack of creative solutions or “out of the box” thinking.• Poor institutional inertia (i.e., status quo compliancy)

The Future of Evidence-based Leadership in Human Performance Optimization



- Evidence-based practice must be the backbone of the profession.
- Emphasis on systems thinking.
- Systematic and consistent collection and implementation of actionable data.